## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Seth HABERMAN et al.

Serial No. : 10/657,335

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For : SYSTEM FOR AUTHORING AND EDITING

PERSONALIZED MESSAGE CAMPAIGNS

Group Art Unit : 2427

Examiner : Kunal N. LANGHNOJA

Attorney : 0813808.13102

Docket No.

Confirmation No. : 1662

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT AFTER FINAL

SIR:

This Amendment addresses to the final Office Action of March 5, 2010. Applicants submit a Petition for Extension of Time for two (2) months, with the appropriate fee. Applicants consider no additional fees to be due in connection with the filing of this paper; however, the Office is hereby authorized to charge any fee, including for any necessary extension of time, or credit any overpayments associated with the filing of this paper to the deposit account of **K&L Gates LLP**, Deposit Account No. **50-1721**.

The Listing of Claims, begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.